

# Decision Guide for Network Listings in the Coastal Commuters Ride-matching System



Does employer or organization have at least 50 employees or members?

**NO**

**YES**

Does the employer or organization wish to financially support any of the following incentives which MPC staff will administer in the ride-matching system:  
 Emergency Ride Home (ERH)?  
 Preferential Parking for Carpools?  
 Prizes for users of alternative modes?

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**NO**

**YES**

**NO**

**YES**

Employer or organization will not have network listing in the ride-matching system unless several small employers in one geographic area would like to combine to form one network with same or no incentives.

Employer or organization will have network in the ride-matching system. Employers should promote awareness within their organization.

Employer or organization can still have network in the ride-matching system. Employers should promote awareness within their organization.

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If employer has no network listing, their employees can still be individual registrants in the ride-matching system. Employers are encouraged to help promote awareness through internal communication channels.

- Reason for the Network Listing:**
- Allows MPC to administer incentives for network members;
  - Allows network members to restrict their searches to within networks;
  - Allows employer or organization to receive aggregated statistics on trip reduction, parking space savings, and emissions reductions resulting from members' travel behavior.

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